

Colleen Apodaca Bio

Colleen was born in Seattle, Washington.

She entered the Beauty/Fashion World in 1976.

Colleen joined Gene Juarez Beauty Salons in 1980 and became the director of 6 salons and managed all cosmetic purchasing for the aesthetic departments and developing all advanced technique curriculum for the Education Center.

She has done platform presentations in trade shows and regular television interviews on the latest cosmetic fashions.

She then moved to a prestigious cosmetic company in New York in 1990, to lead their sales force in training for a 7 state territory. Promoted several times and transferred to NYC to run another division, where she lived for 6 years.

Joined the H.E.A.R.T. Organization in 2004 and became secretary in 2005 and assisted with the Art Auctions each year.

Purchased a home and small grocery store in Huachinera with the Napier's (honorary and advisory board members) and are currently building a home adjacent to the Center.

They employ a family and two children at the store. Each year we bring down over 300 toys and hundreds of pounds of candy to the children for Christmas each year. This is done through cash donations we collect and generous candy sponsors. We are on our 5th year.